

TEXAS FASHION INDUSTRY AWARDS

TEXAS FASHION INDUSTRY AWARDS - 2023 OFFICIAL VOTING RULES

The following terms (the "Official Voting Rules") govern voting during specific periods for the Texas Fashion Industry Awards (the "Awards"). Please note that the Official Voting Rules are subject to change at any time at the sole discretion of the Texas Fashion Industry Initiative Board of Directors (the "Board") and/or the Awards organizing committee. The following rules outline the nomination and voting processes:

Nominations

- 1.1 Nominations for the Awards will be open to the public.
- 1.2 The nomination period will be from July 1st to July 31st, 2023.
- 1.3 Nominations are exclusive to fashion professionals residing or operating in the state of Texas.
- 1.4 Fashion professionals must have produced or had a presence during 2022-2023 to be eligible for nomination.
- 1.5 Nominations are limited to one per email address.
- 1.6 Self-nominations are allowed.

Voting

- 2.1 The voting process will be conducted by the Texas Fashion Industry Initiative Board of Directors.
- 2.2 The voting period will be from August 1st to August 18th, 2023.
- 2.3 Board members of the Texas Fashion Industry Initiative are eligible to be nominated but will be excluded from the voting process in their nominated category.

Promotional Collateral Collection

- 3.1 Promotional collateral, including images and videos of the nominated individuals and their work, will be collected during September 2023.
- 3.2 The purpose of collecting promotional collateral is to showcase the nominees' achievements and contributions to the Texas fashion industry.

Award Winners Announcement

- 4.1 The award winners will be announced at the Awards ceremony on October 7th, 2023.
- 4.2 The Awards ceremony will serve as a platform to honor and recognize the outstanding achievements of the winners in various categories.

Note: The specific categories and detailed guidelines for nominations and voting will be provided by the Texas Fashion Industry Initiative Board of Directors closer to the nomination period. These Official Voting Rules serve as a general framework for the Awards process.